



<https://getjob.govhelp.in/job/apple-recruitment-2024-fast-job-marketing-analyst-post/>

Apple Recruitment 2024 – Fast Job – Marketing Analyst Post

Job Location

Jaitikhera, 227305, Lucknow, Uttar Pradesh, India

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Base Salary

USD 17,600 - USD 22,100

Qualifications

Graduate

Employment Type

Full-time

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Description

Apple Recruitment 2024

Apple is seeking a highly motivated and experienced Marketing Analyst to join our dynamic team and help us analyze marketing data, track campaign performance, and make data-driven decisions that drive brand growth and customer acquisition. As a Marketing Analyst, you will play a crucial role in understanding customer behavior, identifying market trends, and optimizing marketing strategies to achieve our business objectives.

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Responsibilities:

- Collect, analyze, and interpret marketing data from various sources, including website analytics, social media metrics, and CRM data.
- Develop and implement marketing dashboards and reports to visualize marketing data and insights.
- Track and measure the performance of marketing campaigns across various channels, including digital, social media, and print.
- Identify trends and patterns in marketing data to inform marketing strategies and decision-making.
- Collaborate with marketing teams to develop and implement data-driven marketing strategies.
- Provide insights and recommendations to senior management based on marketing data analysis.

Hiring organization

Apple

Date posted

January 2, 2024

Valid through

31.08.2024

APPLY NOW

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Apple Careers

Skills:

- Strong understanding of marketing principles and best practices.
- Proficiency in data analysis and statistical tools, such as Excel, Tableau, and SQL.
- Experience with marketing analytics platforms, such as Google Analytics and Adobe Analytics.
- Excellent communication and presentation skills.
- Ability to work independently and as part of a team.

Important Links **Find the Link in [Apply Now](#) Button**

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