



<https://getjob.govhelp.in/job/unilever-recruitment-2024-private-job-marketing-assistant-posts/>

## Unilever Recruitment 2024 – Private Job – Marketing Assistant Posts

**Hiring organization**  
Unilever

### Job Location

Tadbun, 500064, Hyderabad, Telangana, India

### Date posted

January 4, 2024

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### Valid through

31.08.2024

### Base Salary

USD 14,700 - USD 20,200

APPLY NOW

### Qualifications

12th/Graduate

### Employment Type

Full-time

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### Description

## Unilever Recruitment 2024

We are seeking a passionate and detail-oriented individual to join our growing marketing team as a Marketing Assistant. In this role, you will play a vital role in supporting our marketing initiatives across various channels, from content creation to social media management.

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## Unilever Jobs Near Me

### Responsibilities:

- **Content creation:**
  - Assist with creating engaging and informative content, including blog posts, articles, social media posts, and marketing materials.
  - Conduct research and gather relevant information for content development.
  - Proofread and edit content for accuracy and clarity.
  - Ensure content aligns with brand guidelines and target audience.
- **Social media management:**
  - Schedule and publish engaging content across various social media platforms.
  - Monitor and respond to comments and messages promptly and professionally.
  - Analyze social media data and performance metrics.
  - Develop and implement social media strategies to increase brand

awareness and engagement.

- **Marketing support:**

- Assist with market research and analysis.
- Prepare presentations and reports for marketing campaigns.
- Coordinate with other departments to ensure smooth execution of marketing initiatives.
- Manage administrative tasks and maintain accurate records.

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## Unilever Careers

### Skills:

- **Writing skills:**

- Excellent written and verbal communication skills.
- Ability to write clear, concise, and engaging content for various audiences.
- Strong attention to detail and accuracy.

- **Social media skills:**

- Proficient in using social media platforms for business purposes.
- Experience creating and managing engaging social media content.
- Understanding of social media algorithms and best practices.

- **Organizational skills:**

- Ability to manage multiple tasks and projects effectively.
- Strong time management skills and ability to meet deadlines.

**Important Links** Find the Link in [Apply Now](#) Button

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